FREELANCE GRAPHIC DESIGNER & ART DIRECTOR

Romane *Gentil*



With a master's degree in digital art direction and a degree in communication, I create complete visual identities and ads that carry meaning. Five years of experience across brand communication, a B2B agency and freelance work.

Lyon, France ✶ romanegtl@hotmail.fr ✶ linkedin.com/in/romanegentil ✶ +33 6 24 23 79 14

Experience

2025 — PRESENT

Freelance graphic designer & AD

Static ads for Meta & co, branding and agency support. Clients: Agence Short, Nostrum Care, Neutraliz, MJC Monplaisir, ...

OCT. 2023 — OCT. 2025

Graphic designer / video editor · Caats

Visuals, copywriting, video editing and voice-overs for social media and ads.

2022 — 2024

Art direction for the podcast "Chacun sa soupe"

Personal project. Visual identity, project management, social media, writing, interviews and editing.

MAY 2022 — SEPT. 2023

Content designer · Invox, B2B marketing agency

Layout (infographics, ebooks, case studies), social media content, web design, illustrations.

SEPT. 2018 — SEPT. 2020

Communication officer · La Poste

Bourgoin-Jallieu, work-study. Communication materials, internal communication, events.

Education

2023 — 2025

Master's in digital art direction

Lyon Ynov Campus

2020 — 2023

Bachelor's in creative design

Lyon Ynov Campus

2018 — 2020

BTS in communication

Two-year degree, work-study

Oct. 2025

Intensive English · Kaplan, New York

TOEIC, C2 level

Skills

Static ads · Branding · Art direction · Layout · Social media · Video editing · French (native)

Software: Figma, Illustrator, InDesign, Photoshop, Premiere Pro, Google Workspace, Claude

Trusted by

Agence Short ✶ Nostrum Care ✶ Neutraliz ✶ Caats ✶ Arcads.ai ✶ MoveMyDay ✶ Skello ✶ MJC Monplaisir ✶ Jope ✶ Feu Vert ✶ SuperHote ✶ Baumelis ✶ Invox ✶ Wimmov ✶ IUMParis ✶ Plume ✶ Chatdlastreet